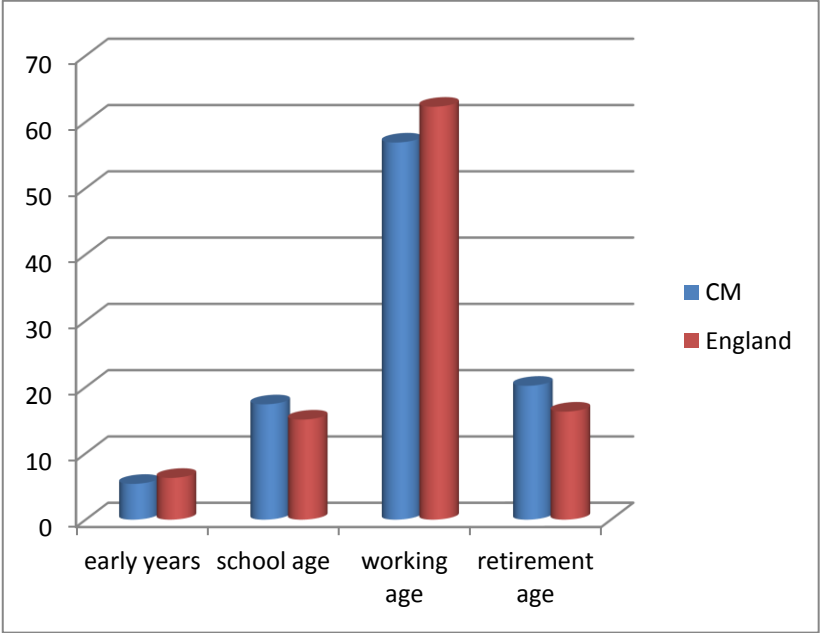
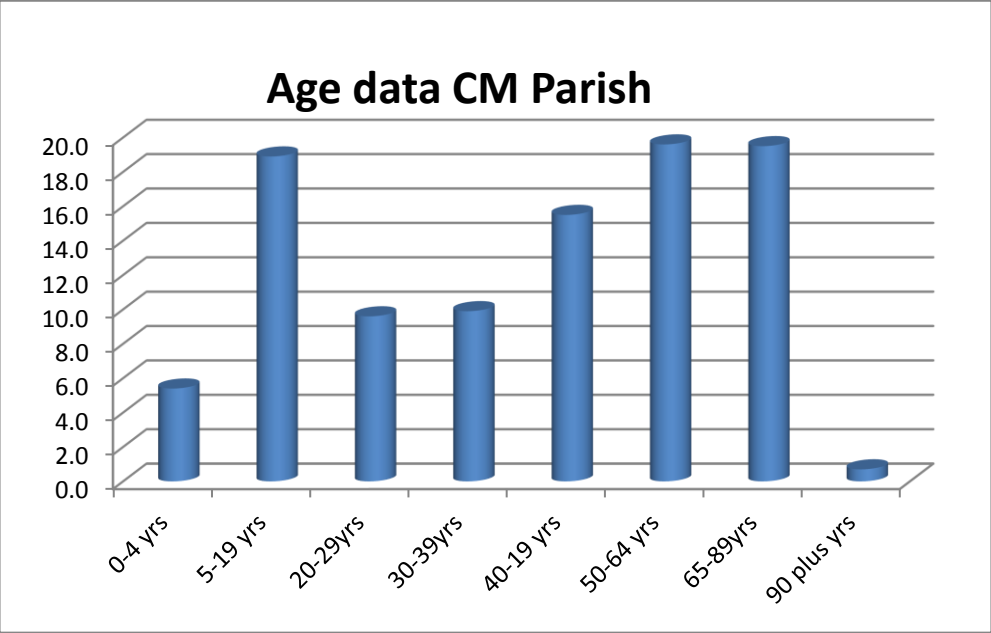
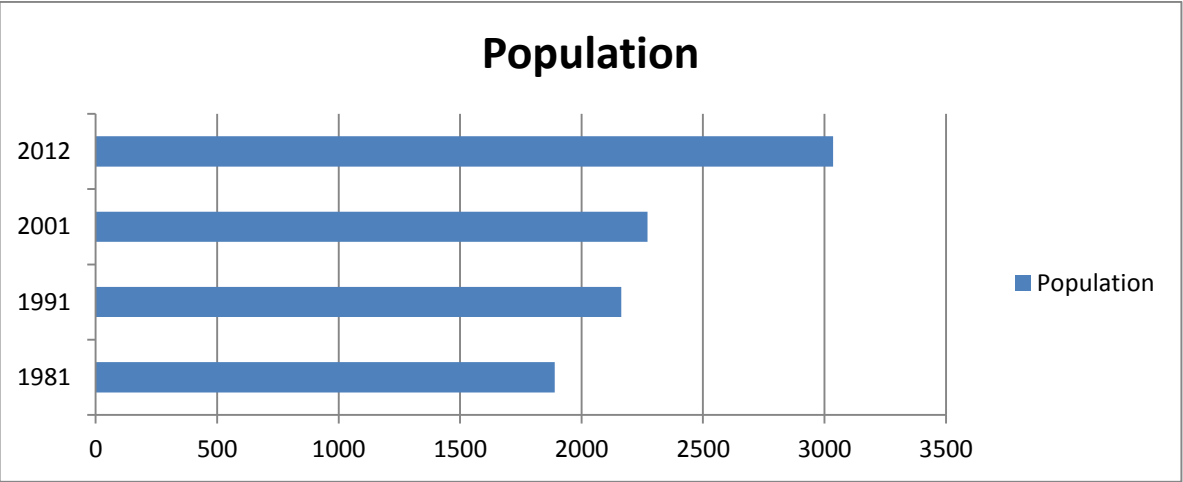


CLEOBURY MORTIMER COMMUNITY LED PLAN

Friday 28th February 2014

Welcome to everyone

CLEOBURY MORTIMER COMMUNITY LED PLAN



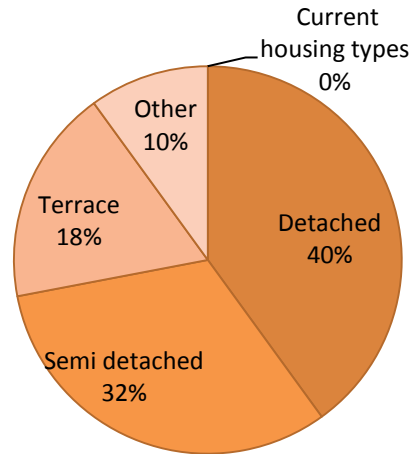
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HOUSING DEVELOPMENT AND ENVIRONMENT

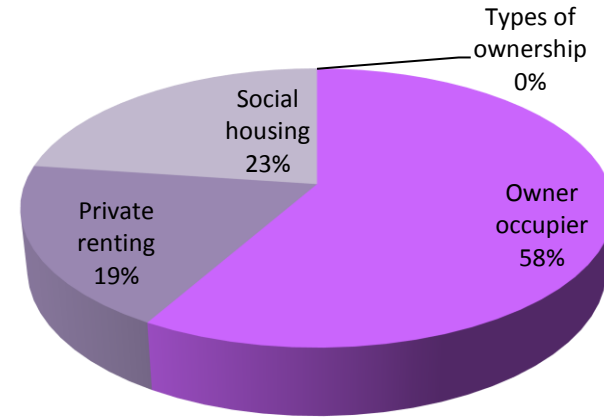
Your recommendation: *Get the balance of housing development right with infrastructure to match it*

What you said in 2011	What has happened since	What the plan will say
HOUSING Current housing profile does not meet local needs or aspirations.	<p>No new affordable homes/sheltered housing or bungalows built.</p> <p>Housing balance depends on there being available opportunities to downsize – this is also impacting on social housing tenants who wish to downsize to avoid loss of housing benefit – affects carers.</p> <p>One recent eco- friendly development with air source heat pumps</p>	<p>Future developments should include such additions – one development site has planning permission for two bungalows.</p> <p>Planning permission for developments must see the wider picture of community needs. Essential that such considerations are part of planning consent.</p>
ENVIRONMENT Current infrastructure capacity inadequate for the growing population	<p>Work has begun to increase electric supply capacity by 50%</p> <p>Enhancements carried out to existing sewage facilities. Investigations into re-location of site to significantly increase capacity.</p>	<p>Await completion 2014-15</p> <p>Work with Severn Trent to move this project forward as soon as possible.</p>
ENVIRONMENTAL CONCERNS Dog fouling/litter Street lighting Recycling	<p>These are now prosecutable offences – extra bins with advisory signs around the town.</p> <p>Majority of street lighting is now auto sensing which reduces call out charges.</p> <p>Range of recycling bins at school expanded.</p>	<p>Encourage residents to report offenders to assist prosecutions via Parish Council website or Clerk. Complete change to auto sensing, replacing with LED lights to reduce running costs/light pollution. Work with Shropshire Council to develop Tenbury Road larger recycling facility.</p>
Current infrastructure capacity inadequate for the growing population: Schools	<p>Hopton Wafers closed July 2012. Cleobury Mortimer Primary unpopular. Parents transfer to Stottesdon, Kinlet, Farlow and Bayton where spare places exist. Head leaves February 2014. New Head since September 2013 at Lacon Childe – application for academy status proceeding.</p>	<p>Encourage schools to publish available places information to community. Work with schools & Council to ensure capacity can meet demand for places, using newly allocated additional funding. Find ways of using school facilities out of hours for the benefit of the community.</p>

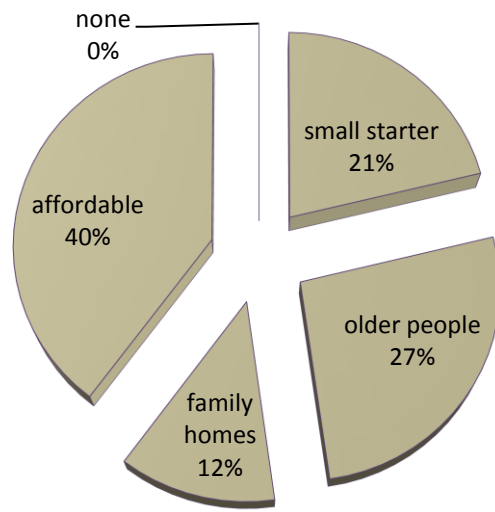
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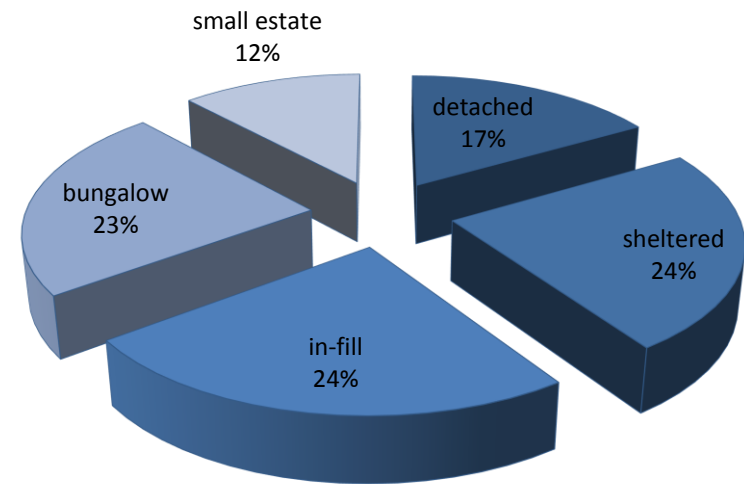
Current housing types



Types of ownership



Housing Need



Preferred housing development

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EXHIBITION COMMENTS ABOUT HOUSING AND THE ENVIRONMENT

HOUSING

Need for bungalows/smaller houses

Do not expand housing stock - this will change the nature of the town

Housing needs should be considered alongside job opportunities

What exactly is local need for housing? There are many empty properties. .

YP: we need affordable housing

ENVIRONMENT

Keep on top of dog fouling/litter/emptying recycling & all rubbish bins regularly

Maintain appearance of town critical for residents and visitors

Tenbury Road recycling facility proposal welcomed but when?

YP: Make community cleaner. Make dog poo bags available at bins.

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HEALTH, WELL BEING AND SOCIAL CARE

Your recommendation: *Get the new Medical Centre built with the right facilities*

What you said in 2011	What has happened since	What the plan will say
Need a new Medical Centre	Funding and Planning permission obtained. Building work started in 2013.	Continue to support development of this Centre
Long waits for GP appointments	Some extended GP hours	Community through Patients Voice assist in the organisation of the new facilities to include chronic condition clinics such as diabetes, minor operations, blood tests, physiotherapy, chiropody
Slow Ambulance response times	West Midland Ambulance Service reorganisation planned closure of ambulance stations	Need to seek reasons why improvement in response times is inconsistent and stress this causes anxiety for patients.
Confusion which Hospital A&E to attend	Border issues not resolved	Seek clarity with Medical Centre and Clinical Commissioning Group
Out of Hours Service difficulty with need for a home visit	Shropdoc is expanding a wider range of services	Need more clarity on services available. Need to retain current providers (i.e. Shropdoc) Work with Healthwatch Shropshire to improve health and social care facilities for residents.
Manor House loss of beds and staff	No progress except for some response from Owner	Continue to press Owner to resolve future of building.
Community Carers/voluntary groups	Compassionate Communities (CoCo) Scheme and Carers Group started. Number of drivers for voluntary car scheme fallen.	Continue to find ways of supporting CoCo, Carers Group, voluntary car scheme etc.

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COMMENTS BY THE PUBLIC WHO VISITED THE EXHIBITION

ABOUT HEALTH AND WELL BEING

Concerns about the state of the Manor House and suggestions about what to do, including enforcement notice

Anxiety about ambulance times/post code care/difficulty of establishing care packages

Need the community resource to pay for volunteer coordinator to harness/match volunteer support to vulnerable people

YP: increase care in community – could provide youth employment

Use Manor House as community resource or new care home/focus on health and well- being of community

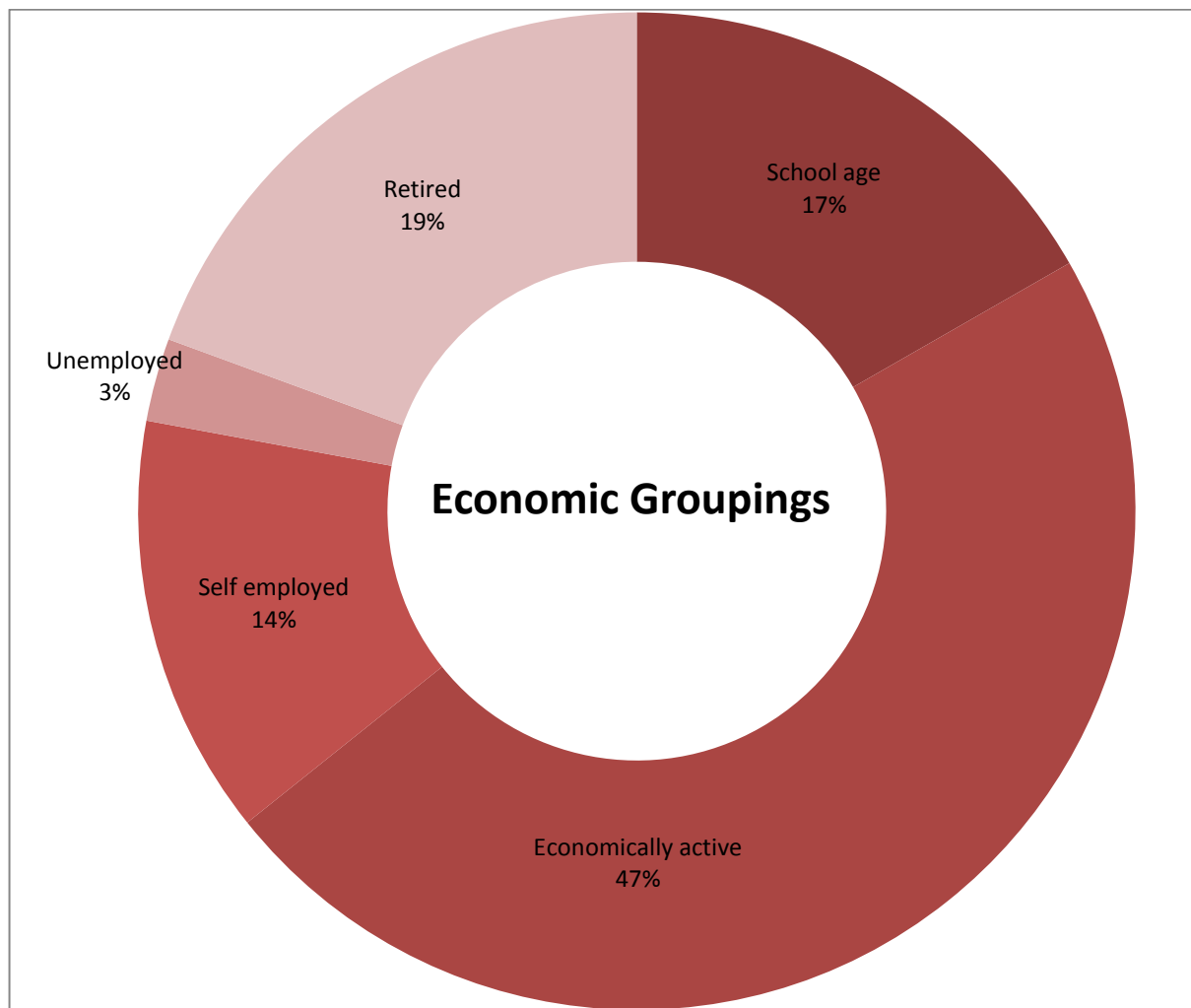
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EMPLOYMENT AND TOURISM

Your recommendation: Support business development and training especially for young people

What you said in 2011	What has happened since	What the plan will say
EMPLOYMENT More local jobs are needed, especially for young people. Growth of retail, personal services, and hospitality offer the best prospects for employment.	Small scale local expansion of apprenticeships but evidence that those further afield fail due to transport reasons, mainly cost. Expansion of training courses and advertising job openings at Cleobury Country Centre and in the Clarion. Ongoing shop closures and new businesses on High St. and Talbot Square. Some expansion of care employment with ageing population, not locally managed. Pubs holding their own but no new overnight accommodation. New small business industrial site opened at Newhouse Farm. Monthly Cleobury Country Farmers Market opened.	Essential to work with Lacon Childe as leaving age rises this year – decisions about 16-17 year olds not yet clear. Opportunities for increased links between local businesses and school need support. Cooperation between Councils and social enterprises to advertise and create opportunities for business expansion is essential.
CONNECTIVITY Broadband speeds are critical to business development	Connecting Shropshire rolling out fibre optic cable connections to homes and businesses. Business networking at Cleobury Country Centre now has contact with 600 businesses, largely small family businesses.	Cleobury due for work to start in connecting homes and businesses to fibre optic links in Autumn 2014. Many home based small businesses in town.
TOURISM 95% said tourism is important for the local economy with walking playing a major role but infrastructure such as available accommodation & cafes, parking & public transport can affect visitor footfall.	Sept. 2013 saw the Food and Ale Trail start from the town with 160 people walking. Cleobury Mortimer leaflet updated. Town treasure trail developed. Cleobury Footpaths Association has 24 self-guided walks leaflets and a new website. Cleobury is a Walkers are Welcome Town & leads the Shropshire Hills WAW group. Hobson's Visitor Centre opening in March.	Update the town historic trail leaflet. Continue to be represented on tourism partnerships to help promote the town, locally working with Hobson's Visitor Centre. Design and create walking routes map boards for display around the town for locals/visitors. Extend town involvement in the Tourism Group to improve WAW/CMFA promotions and activities. Participate in Wyre Forest Landscape Partnership.

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COMMENTS BY THE PUBLIC WHO VISITED THE EXHIBITION

ABOUT EMPLOYMENT & TOURISM

EMPLOYMENT

BOTH Councils should actively support ALL businesses and

Need some entrepreneurship to promote town to bring income/jobs

Focus on young people (who have no transport so need local employment) AND apprenticeships

Is there real demand for locally based work?

YP: need real local jobs, do not want to move away.

Could links with local businesses whilst at school and more work experience help to provide local jobs?

TOURISM

Encourage tourism and have more facilities for it which would also support locals.

Suggestions about increasing promotion of the town through better marketing and website are endorsed by YP.

Is the town serious about any expanded tourism offer?

CLEOBURY MORTIMER COMMUNITY LED PLAN

COMMUNITY SAFETY AND POLICING

Your recommendation: Retain a local Police presence to take action on speeding, drug and alcohol use

What you said in 2011	What has happened since	What the plan will say
CRIME Anxiety about levels of crime & Anti-social behaviour particularly: burglary, vandalism, drug & alcohol abuse	Police and Crime Commissioner elected. No significant change in levels of crime. Reduced Police presence operating out of Leominster and loss of local Police Station. CCTV in intermittent operation. Neighbourhood Watch via Facebook had worked well and covered most areas but recently had to close the site due to abuse.	Monitor future crime levels. Put pressure on Police Commissioner to provide appropriate Police presence. Have local access to CCTV footage following any reported incident. Consider the use of Council precept money to enhance crime prevention. Encourage & support further development of Neighbourhood Watch Group.
SPEEDING High concern regarding speeding within the town and safety on the pedestrian crossing. A majority wished to see a second crossing at the Tuffins site.	Police are aware of the concerns but recent cost savings in this area are not helpful. Parish have put up speed activated warnings at Ludlow Road. A second crossing may be dependent on planning permission- current road usage being monitored.	Investigate the training of community speed watch volunteers. There should be a second speed activated sign near New Bridge.

COMMENTS BY THE PUBLIC WHO VISITED THE EXHIBITION ABOUT COMMUNITY SAFETY

Much concern about lack of endorsement of 20 mph speed limit – support for community role.

Lack of Police presence emphasised and regretted – will this increase crime?

Need Police who can enforce the law instead of CSO who cannot do anything

YP were most vocal on both above issues wanting police involvement with schools, stronger enforcement of underage drinking/drugs and getting the community more involved in crime watch

CLEOBURY MORTIMER COMMUNITY LED PLAN

ROADS AND PUBLIC TRANSPORT

Your recommendation: Accurately review parking for the safety of all road users

What you said in 2011	What has happened since	What the plan will say
PARKING A majority wanted a parking review along High Street/Church Street and building of new car park. Concern was high about emergency vehicles having access and irresponsible parking in general. Increase parking in the town.	Parish receives support from Shropshire Council in reviewing parking options for the town which is ongoing to resolve conflicting needs. New car park with toilets opened in Childe Road.	Further consultation will be required on a range of practical options taking into account the conflicting needs of householders, residents, traders and visitors.
PUBLIC TRANSPORT 75% of public transport users said the service was expensive, not frequent enough and does not run on Sundays or late enough. Taxis and mini buses are used for early/late transport arranged by residents.	The situation appears now to be worse as it seems likely that the bus service is to be further reduced or even withdrawn. Worcestershire County Council deferred final decision to withdraw their subsidy for route 292 until June 2014.	The public should continue to be very vocal in its objection to proposed cuts and lobby Shropshire Council about the isolation of this market town should the service be completely withdrawn. Any withdrawal will have major impact on young and elderly and overstretch demand for community car scheme. Consider the possibility of community run taxis. Work with any group to expand the provision of community transport.

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COMMENTS BY THE PUBLIC WHO VISITED THE EXHIBITION

ABOUT ROADS & PARKING

Most vocal response with many suggestions how to mitigate: principally yellow line enforcement, controlled parking with short time limits, get traders and residents to park elsewhere during trading hours, introduce commercial company to manage parking and create revenue for town.

Support for increased crossings – new Medical Centre and Tuffins – or even additional traffic lights.

YP: Need to expand available car parks for future, reduce pavement obstruction, be bold about High St. problems

CLEOBURY MORTIMER COMMUNITY LED PLAN
COMMENTS BY THE PUBLIC WHO VISITED THE EXHIBITION
ABOUT PUBLIC TRANSPORT

Very vocal – 292 essential for College, work and elderly – otherwise town cut off and isolated.

Should those with bus passes pay something for the service?

YP: Public transport crucial for College and work– give all protest strong support, apply pressure to Councils.

CLEOBURY MORTIMER COMMUNITY LED PLAN

COMMUNITY FACILITIES, ACTIVITIES and VOLUNTEER CAPACITY

Your recommendation: Provide better access to facilities and activities for young people and families with children

What you said in 2011	What has happened since	What the plan will say
The town has a good range of facilities for its size which 60% use regularly.	Support for an expanded Tuffins site. Simply Fresh expands and takes on newspaper deliveries when news agent shuts.	It is accepted that working families often shop etc. en route to and from work.
20% use sports, leisure and social facilities regularly.	Demand for local banking, post office and petrol station remains strong.	No plans to reduce this provision.
“We need better communications to find out what is going on”	Recession has meant less take up due to cost. Strong volunteer led children & youth activities.	Families would like access to school sites to use facilities out of hours at reasonable, transparent cost. Contract between Teme Leisure/Lacon Childe School up for renewal and renegotiation. Improvement of Sports and Social Club facilities at planning stage.
Volunteer led community fund raising very impressive for size of community.	Parish Council has started quarterly newsletter about its work.	Explore the provision of a digital noticeboard in the Market Hall & encourage use of social media
	Continues to be very generous.	Demand for volunteer led support will inevitably rise as Council funding is strapped. Volunteer pot is finite and expectation that this need will automatically be met. Creating a town led Volunteer Bureau could be a solution.
Families need more support for personal finances	Planning group meets to discuss potential partnerships with established groups in locality.	Continue to explore appropriate support for personal finances.

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COMMENTS BY THE PUBLIC WHO VISITED THE EXHIBITION ABOUT COMMUNITY FACILITIES, ACTIVITIES AND VOLUNTEERS SUPPORT

More access to school premises out of normal hours supported but costs must be transparent.

Need to plan for more not less as town expands –

Push for facilities like other market towns such as swimming pool, theatre – based at Lacon?

Harness volunteer effort by organising it through volunteer co-ordinator, add in advertising of events to that role.

Credit Union would help a lot of people on low income.

Tuffins is an asset and should be encouraged to expand: draws people into town

YP: Target events advertising and use different media to promote it.

Make schools more connected to their communities and use their facilities to greater effect.

Suggestions for what there needs to be more of: varied restaurants, supermarkets, food stores for growing numbers of elderly

CLEOBURY MORTIMER COMMUNITY LED PLAN

YOUNG PEOPLE – THE FUTURE

Your recommendation: Make youth facilities a priority

What you said in 2011	What has happened since	What the plan will say
50% felt there were few activities for young people and what exists should be better publicised. Realistically expansion of provision may not be sufficiently taken up.	<p>Youth focus groups express frustration at the bad name and negative publicity that young people get for drinking and speeding. They themselves feel strongly that young people committing crime should be dealt with by the Police.</p> <p>Young people want their skate park for themselves and not abused by older youth. They have participated in awareness-raising with the MP receiving positive publicity.</p> <p>Youth Partnership meets regularly with input from young people, the Youth Forum, Councillors and schools.</p> <p>St. Marys Youth Project opens the Hub at the Methodist Church Hall for youth activities 3 days a week after school and for two evening clubs and weekend trips.</p> <p>Scouting/Guiding groups based at the Pump house show strong membership & waiting lists</p>	<p>Targets to support young people must be realistic and achievable and closely involve them in the planning.</p> <p>Explore with young people and schools the potential for local apprenticeships with local employers such as Mullers.</p> <p>Support must be given by adults for opportunities for young people to study, train, work and live in the town.</p> <p>Commitment to supporting the Youth Partnership is a priority. All partners must work together to make the best use of limited budgets</p> <p>Continued volunteer support for young people is a priority</p>

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COMMENTS BY THE PUBLIC WHO VISITED THE EXHIBITION

ABOUT YOUNG PEOPLE

Listen to young people and be concerned about them – do they want to stay or move away for work?
Involve police more in alcohol/drug prevention. Support management of skate park.

YP: Increase youth club opportunities so people can come together and make friends to reduce opportunity for crime

Create more opportunities by broadening the youth base: improving skate park, using schools more both during term and holiday time,

Young people need an indoor social space to hang out. This would prevent damage to other areas of the town

Scouting and guiding groups teach practical skills

Find ways of not stereotyping us