

**Cleobury
Mortimer**
Town Council



Cleobury Town Council

Annual Report 2018/19

Final



LOCAL COUNCIL
AWARD SCHEME
QUALITY

Cleobury Mortimer Town Boundary



Chair's Introduction



A welcoming community
proud of its historic past
that looks forward
to a thriving and sustainable
future.



After my first year as Chair of the Council, I am happy to report that we continue to move forward with projects that will enhance our community.

Since taking on the Skate park area we are creating a safe area for children to ride their bikes with the bike trail, a dog training area to allow dog owners and public safe means to train dogs and wildflower meadows for walkers and families to enjoy colorful displays of flowers while encouraging more habitats for insects and wildlife.

Working with the Primary school we have committed to supply a school crossing person. The WW1 group worked hard and provided a new plaque to commemorate all those from Cleobury who served in the Great war, also the siting of two new benches and a bin was a great achievement.

The Crime reduction group has had great success with the CCTV system and regularly help police and residents. We attract more volunteers each year to help with the Christmas lights, Festival and your Annual Parish meeting, where numbers are growing , and this year starting a new Community awards scheme. There is much more we have achieved and could mention but to find out more or get involved visit our website.

www.Cleobury.org.uk

Neighbourhood Plan 2016-36

- A Plan for Cleobury's Future that will end up with a referendum
- A The Big Cleobury Survey was launched to gain insight from all households.
- A Town meeting was held in October to share the results
- The plan is progressing well



A flyer for 'THE BIG CLEOBURY SURVEY'. At the top, it features the Cleobury Mortimer Town Council logo and the text 'Neighbourhood Plan - Task and Finish Group'. The main title 'THE BIG CLEOBURY SURVEY' is prominently displayed. Below the title are two images: a row of houses and a purple bus. Underneath these is a group photo of diverse people and a graphic of a tree with roots held by two hands, with the motto 'Community, Care & Respect' below it. The flyer includes the text 'Have your say in the Town's future by filling in the survey.' and the URL 'HTTPS://WWW.SURVEYMONKEY.CO.UK/R/CLEOBURYNP'. At the bottom, it states 'The survey will take 10-20 minutes. By filling it in on-line it will save on time and reduce errors. The survey information does not collect any personal data and is completely confidential. The evidence once added together will form the basis of a Neighbourhood Plan.'

Neighbourhood Plan – Vision for Cleobury 2036

Developed at the Town Plan Meeting January 2018

- ❖ People of all ages live happily and enjoy a strong sense of community and the security that this brings
- ❖ There is a state of the art community hub that meets the needs of all sectors of the community
- ❖ The age profile of the community will be balanced because suitable housing will be available for people and families in all phases of their lives
- ❖ There is a well-connected public transport system that allows people of all ages and mobility to travel on foot or by bus on safe, convenient and direct routes
- ❖ Access to the beautiful countryside is available to all with good connections between rural and urban areas



Neighbourhood Plan – Vision for Cleobury 2036 (cont)

- ❖ There is a prosperous local economy that meets the needs of the town and surrounding villages and that provides well-paid local jobs, including working from home
- ❖ The town centre is vibrant and meets the needs of local people so that they are not forced to travel long distances to access services
- ❖ Mental and physical health is good for all members of the community because there are ample opportunities to exercise, meet others, and obtain specialist support when it is required
- ❖ There is energy self-sufficiency and the opportunity to benefit from renewable sources of energy and cleaner energy including vehicle charging points
- ❖ Green spaces are improved and enhanced, and local trees of importance are protected.
- ❖ Tourists will visit and contribute to the local economy



Crime Reduction Group



We have provided or continue to support:

- CCTV cameras installed to reduce anti-social behaviour, to prevent/detect crime
- 12 more CCTV cameras were fitted in 2018 to bring total to 24 – Grant aided + community and Council support
- A CCTV plan that offers a technology with number plate recognition (ANPR) around all entrances and exits to the town.
- A number of crimes have been solved thanks to this system and also used to support insurance claims.
- Smartwater signage and marking of household goods to deter theft. New Households get a welcome pack including smartwater.



World War 1 Centenary

- New Plaque on Market Hall commemorating those who served.
- Exhibition of Cleobury Archive material from WW1
- Silhouettes of Soldiers were placed at each end of the town.
- Feature pages in The Clarion



Cleobury Festival – 23 June 2018

A day organised by a volunteer committee with Council support to celebrate the creative talents and interests of the people of Cleobury

- Arts and Crafts in the Market Hall
- Health and Wellbeing at the Parish Hall
- A fun dog show and stalls
- Sports, Blue light services
- Community Groups, food and drinks stalls
- Links with Mawley Town Farm Open Day



Community Enhancement

New Dog Training area



The park area near the sports field is a popular place to walk dogs, but not all dogs can be let off the lead safely for their own protection or during training.

The Big Cleobury Survey and last year's Annual Town Meeting showed strong support for this activity.

Responsible dog owners will be able to use the area for free or book a private session for a small fee.

Opening in June 2019

Perhaps dog agility equipment might be next on the list?

Community Enhancement

Bike Trail in the park



New facilities for youths scored highest for need in The Big Cleobury Survey.

The bike trail was inspired by 4 young lads initially trying to make their own trail were approached and told of the dangers and asked if they wanted a proper trail.

Consultation took place via the the Annual Town meeting.

Tom and Ted supported by Mark Greaves of SMYP marked out the course. Volunteers helped clear the trees and remove stumps.

An age group time trial will be used to launch the Bike trail by the end of July 2019

Community Enhancement

Wild Flower Meadow in the park



Enhancing the environment was a key feature of meetings and the Big Cleobury Survey. Making the most of our park land led to the idea to create a wild flower meadow.

We used the expertise of Wyre Forest, leaders in this field to help us prepare and plant our meadow.

It will last around 2-3 years before needing improvement.

The meadow will be at its peak from July to September. Do take a stroll around the park and take a look. It will help promote the wildlife corridor that runs alongside it.

Health and Wellbeing Policy

- **Mission Statement extract:** Cleobury Town Council aims to improve the lives of its residents by: A socially inclusive and caring community promoting health and wellbeing.

Provide and signpost to information on local health and wellbeing services

Promote and support an inclusive and active lifestyle

Work towards Dementia Friendly Town status (+ support of other vulnerable people)

Support good mental health for young and old

We want to work together. Coming together with others to work on these areas, allowing us to have the greatest impact on health and wellbeing. Everyone has a part to play

Local Community Groups

Local Voluntary Organisations

Individuals

Cleobury Medical Centre and NHS

Housing and Social Landlords

Shropshire Council & Social Services

Parish Councils within Cleobury hinterland

Local Businesses and employers

And others willing to contribute....

What we are working towards:

Residents and surrounding parishes relying on Cleobury to have access to basic contact information on health and wellbeing services within our catchment area.

The Council supporting and encouraging organisations and individuals to take an inclusive approach and promoting active lifestyles leading to a healthy and happy community.

A Town where people with dementia (and other vulnerable groups) are understood, respected and supported and confident they can contribute to community life and have choice and control over their daily lives.

Residents with mental health issues should have information and access to support to help them. Community groups and organisations are supported and encouraged to welcome those with mental health issues.

What we have done so far

- Set up a steering group of community volunteers
- Made over 300 Dementia Friends – people who have attended an awareness session about dementia – public sessions, Cleobury Primary School, Cleobury Running Club, Severn Hospice Volunteers
- The Primary school have an ambitious forward program
- Started work on a Dementia services leaflet
- Met with the Alzheimers Society and Alzheimers Research
- Engaged with businesses around the town and other towns who have done this

What we are aiming for

“A town where people with Dementia are understood, respected and supported, confident they can contribute to community life. In a dementia friendly community people will be aware of and understand dementia and people with dementia will feel included and involved and have choice and control over their daily lives”

- People can find their way around and be safe
- Maintain social networks so they can continue to belong
- Access local facilities such as banks, post offices shops, café’s and pubs

Infrastructure Improvements

Completed

Co-op Crossing.

Thanks to the efforts of the Town Council, Unitary Councilors and Shropshire Council, an agreement was made for the Co-Op to supply the new crossing. This makes it safer for residents on both sides that need the Co-Op of Medical Centre, not to mention the safety of the children walking to school.



In Progress

Street Light replacement programme

New LED streetlights with steel posts have been installed to replace older less efficient streetlights. Running costs are 25% of previous lights.



Annual Town Meeting 2018

Over 140 people attend Expo or Annual Meeting



Change of format to an exhibition celebrating local community groups and featuring the work of the Council was very successful.

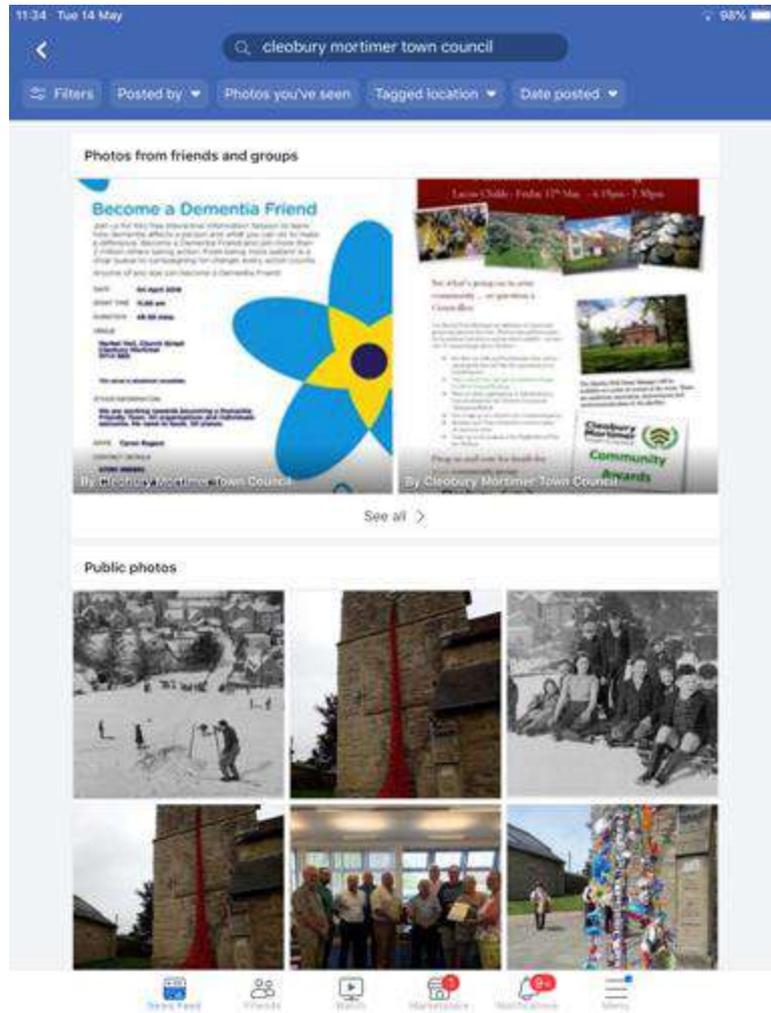
Winners of the two £1,000 charity donations by popular vote were Cleobury Primary School and Mens Shed – a new charity just formed.

Using Social Media and E-mail Communities

Town Council Facebook is being used to drive web traffic , promote events and develop community.

It also serves to quickly alert the community about concerns and closures.

Networks of E-mail communications, within GDPR guidelines, also help spread the word.

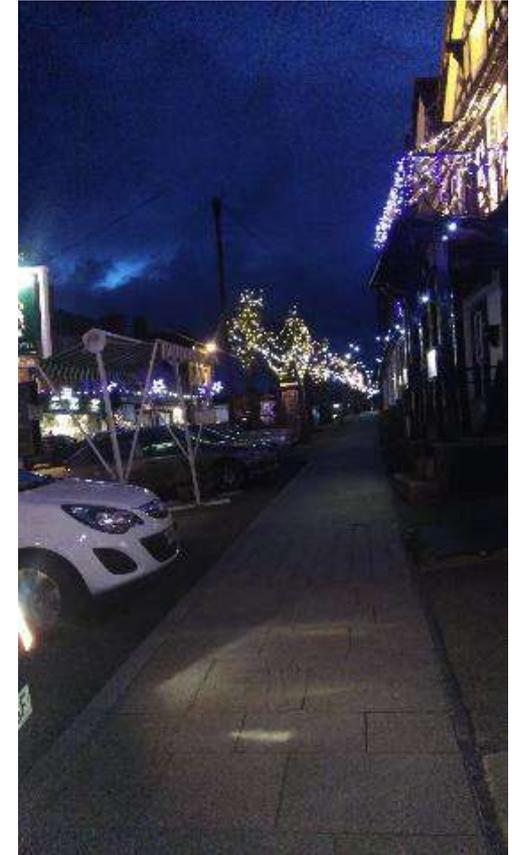


Post	Reach	Engagements
Road Works	1,948	475
Become a Dementia Friend	1,081	57
Annual Town Meeting	1,018	71

Christmas Lights



A team of local tradesmen, Councilors, staff and other volunteers help put up the **Christmas trees and lights.**



Projects we would like to support in 19/20

Refurbish and improve Children's Playpark



This is our next big project to get done. We have already done some hard work on consultation, producing a wish list of the most popular items and getting some quotes. The quotes have a range from £40,000 - £60,000 and we are still looking. The other difficult thing is applying for grants to get the project done and also looking for other avenues of funding. If it is something you would like to be involved in then contact the Town Council

Financial Summary 2017/18

Financial Summary 2018/19

	15/16 Actual	16/17 Actual	17/18 Actual	18/19 Budget	18/19 Actual*
Income					
Precept	96,500	110,000	110,000	112,200	112,200
Other Income	30,892	31,386	27,883	72,700	42,923
Total Income	127,392	141,386	137,883	184,900	155,123
Expenditure					
Salaries + Travel/Training	35,281	45,613	47,155	61,500	57,520
Office costs - rent, rates, supplies	5,706	5,823	7,909	7,000	5,740
Capital Projects	48,095	20,015	25,799	60,000	0
Parks, Cemetery and Churchyard	5,476	10,127	6,459	16,700	10,152
Asset Maintenance, Lighting, CCTV & Community Projects	11,259	26,947	14,105	36,950	63,394
Fees & Subs, VAT	14,082	16,448	8,907	6,300	15,834
Donations to Community	4,046	3,293	2,790	5,000	3,036
Total Expenditure	123,945	128,266	113,124	193,450	155,676
Net Total	3,447	13,120	24,759	-8,550	-553
Reserves	115,649	128,769	153,528	111,450	152,974

Notes:

Precept: Income from Council tax based on number of households.

Reserves: Held for long term projects or contingency against the unforeseen.

More details at:

https://www.cleobury.org.uk/blog/?page_id=1049

Notes:

* Audited Accounts

1. Precept is a charge per household, through Council Tax
2. Community Infrastructure Levy, Grants, Cemetery Income, Donations
3. Place Plan projects paid for through Community Infrastructure Levy
4. Love Lane Play Area, Playing Field, Cleobury Park, Cemetery, Churchyard and Memorial Garden
5. Wells, Toilets, Bus Shelters, Street Lighting, CCTV, Festival, WWI, Christmas
6. Held for earmarked projects, working capital and contingencies

Your Town Council Staff Team

Matt Sheehan
Town Clerk



Dorothy McBride
Finance Officer



Roger Potter
Groundsman + Maintenance

Derek Pead
Maintenance

Teresa Ray
Cemetery Administrator

Your Town Councillors



Debbie
Brown
Chair



Geoff
Hainsworth



Alexander
Smith



Andy
Goold
Vice Chair



Paul
French



Liam
Roberts



Toby
Kirkby



Jon
Bodenham

Neil
Tysall



For more information go to: WWW.Cleobury.org.uk

In August 2018 Cleobury Town Council was awarded Quality Status, one of a small number of Councils in Shropshire that have achieved this. It is awarded for having good and effective policies and procedures and engaging with the residents to deliver quality and value.

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