

# Neighbourhood Plan

Issue 2 Autumn 2018

Cleobury Mortimer

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## Housing and Economic Development



- Where is your preference for new houses?
- Where should we not build?
- What type and size of houses do we need?
- Why do people leave or move away?
- Where you would prefer we had land for new economic development and how much.

2/3

## Transport, Trees, Health & Wellbeing



- What you think about the bus service, what needs to change.
- What new facilities do we need for youth and the rest of us.
- How important trees, wildlife, the countryside and the environment are to you.

3

See the draft plans. Friday 5<sup>th</sup> Oct – Parish Hall



You have spoken, as have businesses and community groups. Come and see the policies we will be putting forward in our draft Neighbourhood Plan for Cleobury.

4

Drop in for 20 minutes or so – all welcome – questions answered.

**Cleobury Mortimer**  
Town Council



Q13 My favourite thing about Cleobury Mortimer is:

Place to Live Surrounding Area Cleobury Food  
Friendliness Fields Pubs People who Live Rural  
Club Location Walking Distance  
Countryside Schools Community  
Country Friendly Lovely Shops Green  
Peaceful History Small Town Church Nice Close to Family  
Village

Q14 My least favourite thing about Cleobury Mortimer is:

Going Community Young People Big Facilities  
High Street Congestion Local Shops Bus Service Busy  
Housing Pavements Parking Mess  
Traffic Fouling Town  
Public Transport  
Driving through the High Street  
Size Development Drugs Social Activities Poo Potholes  
Village

## Big Cleobury Survey Results

Were you one of the 510 households – a very healthy 28% who filled in the Big Cleobury Survey? A big thankyou - The headline results are in this Newsletter issue 2 for the Neighbourhood Plan.

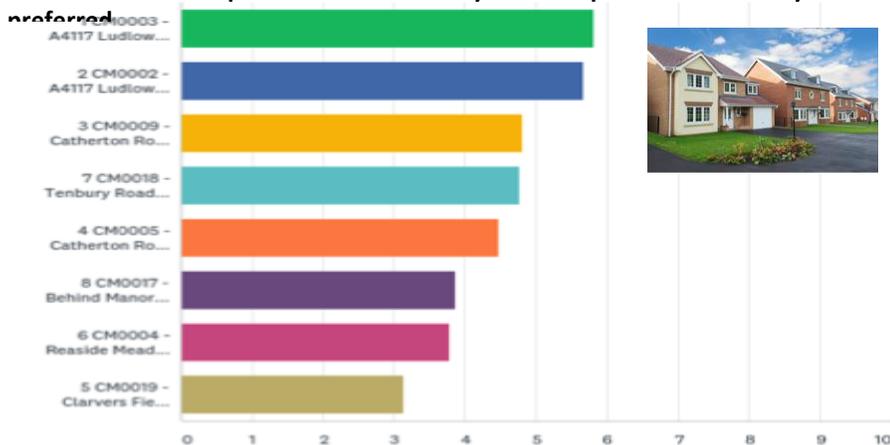
A Neighbourhood Plan is a legal planning document that involves finding out what is important to residents and businesses and then coming up with what, where and what type of housing and other services we need to put in place to support it. Residents get to vote on it in a referendum next spring and Shropshire Planning will examine and approve it and then abide by it too as it becomes law.

Everyone knows we are in the grip of a national housing shortage and so some building is inevitable. What we as residents can add is *where and what type*. Our allocation under the Local Plan is 200 houses over the period 2016-2036. 62 dwellings have permission or are being built which leaves us another 138 to go – only 10 a year.

Clearly we need to have jobs for all these people and the facilities, roads and infrastructure to support this expansion. So it was important to find out what you wanted via The Big Cleobury Survey.

The volunteer team have used this output to form policies and plans.

**Q15: Which areas do you consider best for the development of houses? Please rank in the order of preference where 1 is your most preferred and 8 is your least preferred**

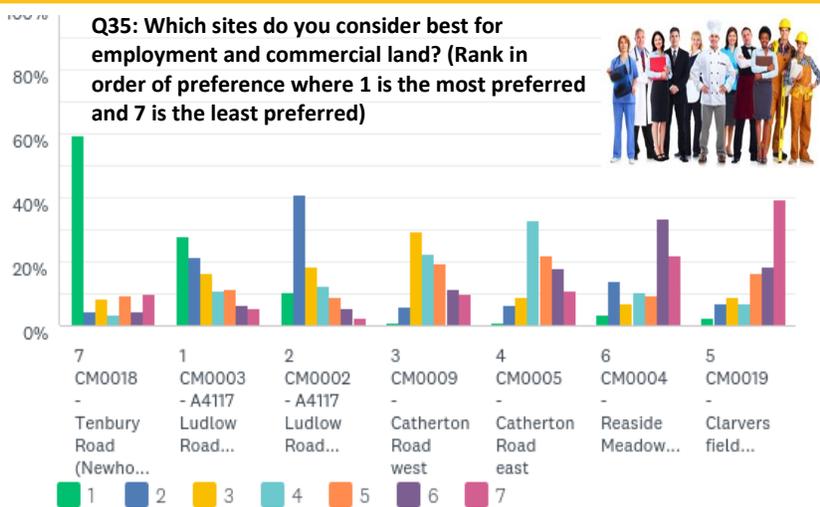


**Preferred location for houses:**

- CM0003 – A4117 cemetery side - 52% 1<sup>st</sup> or 2<sup>nd</sup> choice.
- CM0002 – A4117 opposite Cemetery - 51% 1<sup>st</sup> or 2<sup>nd</sup> choice. (\*Withdrawn by the land owner since the survey was put out).
- CM0009 Catherton Road West - 14% 1<sup>st</sup> or 2<sup>nd</sup> choice.

**Where you said no houses please!**

- CM00019 - Clarvers Field - 46% 7<sup>th</sup> and 8<sup>th</sup> choice.

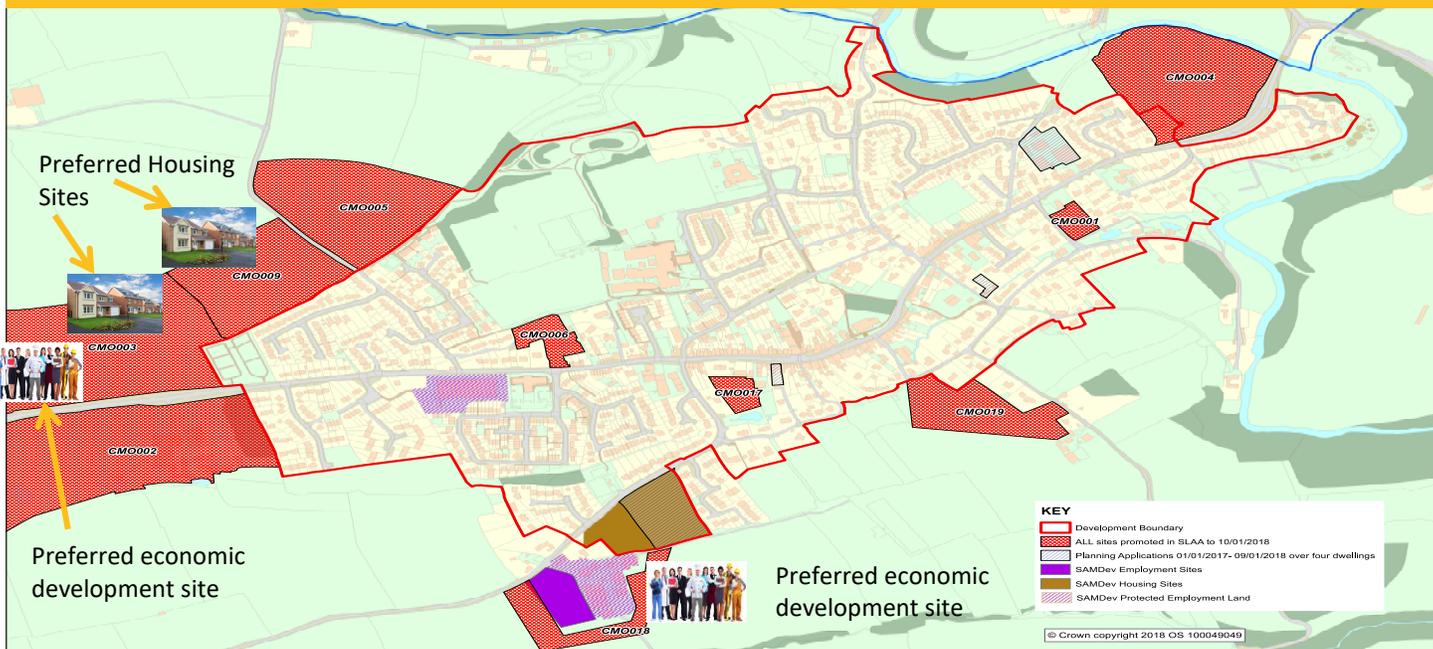


**Where you wanted new economic land**

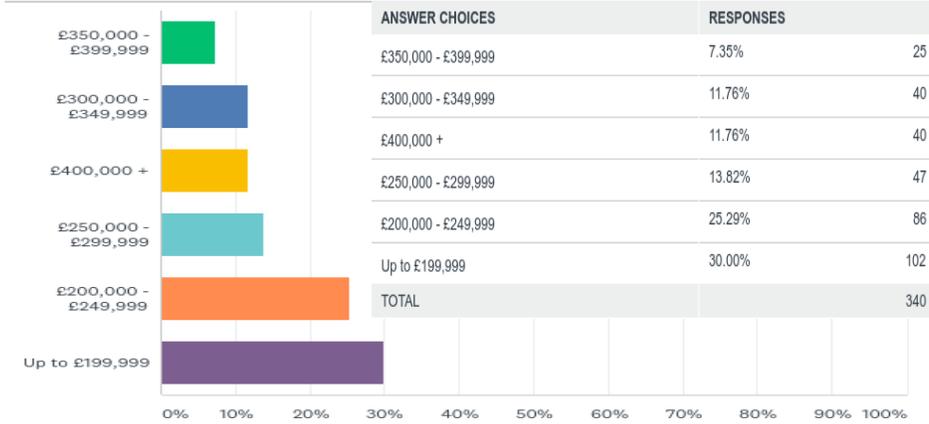
- We need to allocate 1 hectare of new land for jobs to service the new housing and keep jobs in Cleobury
- You rejected increasing our allocation to 2 extra hectares - 60% voted no.
- Your preferred locations were clearly the New House farm site Tenbury Rd. and the two plots at the western end of the town Ludlow Road.
- You did not want to develop Clarvers

Below – The planning map from the Survey, showing potential development sites (red hashed with CM numbers). These are sites offered by land-owners and assessed by Shropshire Planning Dept.. Does not mean they will be developed!

\*Sites opposite the Cemetery CM0002 and CM0001 Behind Catholic Church were withdrawn .



**Q21: If you were to move to a new house that you owned, what could you afford to pay?** Answered: 340 Skipped: 170



**Type of Housing you want**

- Greatest need is for smaller affordable housing.
- Typically 2 and 3 bedroom homes
- A mixture of rented, affordable, social and market priced housing.
- Third on the list were bungalows – difficult to persuade developers to build, but needed.
- Reasons for a household member moving away – 55 moved closer to work – 49 no houses they could afford – 23 No houses the right size – 22 rent not affordable



Powered by SurveyMonkey

- 88% - Bus reliability was poor or very poor – Diamond was running the service
- 76% - Bus journey times were poor or very poor – Journey time now shortened
- 72% - Bus routes available were poor or very poor – only 6% good or very good

85% Strongly or somewhat supported a paid for, volunteer run, **Community Bus Service**, to link up surrounding settlements. 37% would use it. A community car scheme and a car share scheme were less enthusiastically received.



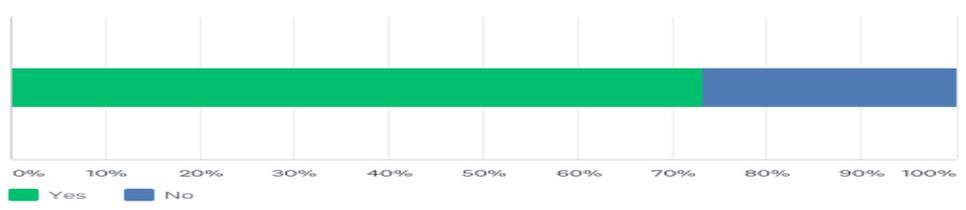
78% Strongly or somewhat supported a **Youth Hub** – Designed and run by youth but open to serve the whole community. Inspired by St Mary’s Youth Group it may house a Climbing Wall and Café, Sound studio, flexible meeting spaces and workspaces for taster learning sessions of local trades, Dance Studio, Supervised Play Area and Support Office. This could be part-funded by development money.

- 73% strongly or somewhat supported a free **Outdoor gym trail** something already consulted on.
- 65% an **outdoor Bike Trail**, an idea prompted by younger community members.
- 52% would support a **dog exercise area**, although 34% would not. The Festival dog show demonstrated the draw of dog agility training, but it would not please everyone.
- **Facilities for younger age groups** came out as in most need, hence the Youth Hub and other activities.



- 91% said the **local Shropshire countryside** was important or very important.
- 89% wanted to **encourage wildlife and biodiversity**.
- **Development of new wildlife corridors along the outside of town** was important or very important to 81% of households.
- **85%** agree strongly or very strongly that they regularly use the footpath network
- **Planting more trees and hedges** was very important or important to 81% of you. Important data was collected for the protection of our veteran trees

**Q33: Do you think that some of our old/important trees need more protection?**



Over 300 people put comments in on Q13 & 14 –  
What do you **like most** and **like least** about Cleobury.

With 49 questions and 510 respondents we have a wealth of data. Q49 asked if there was anything else you wanted to say – here is a selection of the 101 answers you gave.

Need double yellow lines in the town and a parking warden

Social club, with the fields and family activities for the children and the new Co-op.

The lack of crossing for the Ludlow road area is dangerous

Would like to see more disabled access throughout the town even access to

Parking in the High Street - selfish car drivers

The volume of traffic and the bad parking, in the high street and at school

Lots of dogs / anti social barking / mess

Not many things to do or places to hang out with friends

Being in the countryside while still having all the facilities

The community and outstanding country side.

Its a small friendly safe town.

Dog poo on paths

The lack of affordable housing for local people.

Friendly people, running club, good shops.

poor public transport

## Want to see our plans and policies in the draft Neighbourhood Plan?

The volunteer team is now working on the draft plan and its policies with the input from the Big Cleobury Survey, the land offered for development, Shropshire Planning and our independent planning consultant.

A public meeting will be held on **Friday 5<sup>th</sup> October in the Parish Hall from 7pm-8.15pm** where all are welcome to see the plans and draft policies and question the team. The draft has been passed by The Town Council and submitted to Shropshire Planning, but we need your input and comments before the final submission for scrutiny.

We plan to submit the plan in November 2018 so that we can call a referendum in Spring 2019. You get to vote on the plan before it gets accepted into planning law. It still has “teeth” whilst in development and when passed will result in increased contributions to the town’s infrastructure from developers.

For more information go to [www.cleobury.org.uk](http://www.cleobury.org.uk) (Neighbourhood Plan)