

Cleobury Mortimer  
A  
Dementia Friendly Town?

Cleobury Country Centre  
3<sup>rd</sup> September 2018

# Agenda

- Welcome & Introductions
- What is a Dementia Friendly Town / Business?
- Why are Dementia Friendly Communities Important?
- What are the steps to create a dementia friendly town?
- How can you help?
  - Elect a Leader /join the steering group
  - Support the group – make others aware
- Next Steps – First meeting Monday 24<sup>th</sup> Sep 10.30am

# Welcome & Introductions

- Caron Rogers – Head of Living Well – Capulet care
- Jon Bodenham – Cllr. and carer
- Katja Jones – Coco - Cleobury Compassionate Communities
- Other attendees to introduce themselves and why they are there

# What is a Dementia Friendly Town

- “A Town where people with dementia are understood, respected, supported, and confident they can contribute to community life. In a dementia friendly community people will be aware of and understand dementia and people with dementia will feel included and involved, and have control over their daily lives” – Alzheimer’s Society

# What is a Dementia Friendly Town?

In practice.... It is a place where people can...

- Find their way around and be safe
- Access local facilities such as banks, post offices, shops, churches, café's and pubs
- Maintain their social networks so that they continue to belong

# Why are dementia friendly communities important?

- Help people live well with dementia and remain part of their communities
- Too many feel they have to withdraw as people society fails to understand them, the condition they live with, or how to interact with them.
- 1/3 of people with dementia felt lonely, more than a ¼ felt cut off from society.
- This isn't right. People with dementia can continue to play an active part in society.

# What are the steps to creating a Dementia Friendly Town

- Step 1: Get a Group Together
- Step 2: Agree a leader
- Step 3: Raise awareness
- Step 4: Involve people affected by dementia
- Step 5: Tell the world
- Step 6: Identify areas for local action
- Step 7: Monitor our progress
- Step 8 Apply for recognition

# DFT Steering Group

- Election of Leader/ Coordinator – Caron Rogers
- Volunteers to serve on steering group
- Supporting the group
- First Steering group meeting Monday 24<sup>th</sup>  
September 10.30-11.45am Venue – Kings Arms
- Keeping you and others informed – By Quarterly  
Newsletter
- Thank you!



# Key Contacts

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