




**Cleobury  
Mortimer**  
Town Council



Cleobury Mortimer Town Council  
Plan 2017/18 – 2019/20

Final  
January 2018





Why are we  
doing this ?

- > **Help us plan ahead**
- > **Focused & together**
- > **Affordable, deliverable**
- > **Engage with partners**
- > **Share, consult, publish**

These are just some of the reasons – not in any order of priority 



A welcoming community  
proud of its historic past  
that looks forward  
to a thriving and sustainable future.











# Cleobury Mission Statement – recommended

**Cleobury Town Council aims to improve the lives of it's residents by:**









- ◆ Promoting a socially inclusive and caring community
- ◆ Preserving and enhancing the traditions, character and heritage unique to the Cleobury
- ◆ Promoting Cleobury as a clean, safe, welcoming and prosperous town for all.
- ◆ Supporting plans for better jobs, transport and homes.
- ◆ Supporting and encouraging community groups and organisations.
- ◆ Working in partnership with others to achieve a thriving and safe place to live.
- ◆ Celebrating the lives and talents of the community who live and work in Cleobury.
- ◆ Planning and spending council money wisely for the benefit of the whole community and the future.
- ◆ Meeting the challenges of devolved responsibilities for services and budgets.

# Objectives – Housing, Land use, Conservation





no	Objective	Outcome	17/18	18/19	19/20
1.	Develop Neighbourhood Plan	Adopted plan for Housing, Jobs, Transport, Education, Training, Infrastructure for town, fully consulted, passed by referendum for 2017-2036			
2.	Manor House	Preservation and development plan agreed with owner and planning department			
3.	Ensure long term empty houses and flats are used.	Adds to useable housing stock, maintains the built environment and reduces crime and vandalism.			





# Objectives – Transport & Traffic

no	Objective	Outcome	17/18	18/19	19/20
1.	Revise speed limit sections with suitable signage and cameras for main road through town. Add Pedestrian Crossing (Co-Op)	Slower/safe speed limits through the town, better observed by motorists, lower risk of accidents.			
2.	Improve traffic flow, drop off and parking around Primary and Secondary Schools.	Safer environment for school children, improve confidence of parents for their child's safety.			
3.	Develop plans for better shared / public transport links to key towns/cities – explore cars/minibuses	More options for education, jobs, healthcare, shopping and socialising for those without access to a car.			
4.	Improve Talbot Car Park	Better access			

# Objectives – Social development & crime reduction

no	Objective	Outcome	17/18	18/19	19/20
1.	Support St Mary's Youth Proj. developing, activities, skills and job opportunities for youth.	Greater community cohesion, less anti-social behavior. Keep young people engaged.			
2.	Support further development of Sports & Social Facilities and community groups.	Thriving Sports, Social Clubs. More people involved in community based activities & groups. Greater well-being.			
3.	Implement "ring of steel" CCTV coverage for entrances to town and all key sites.	Deterrent to major crime and keep anti-social behavior at low level.			
4.	Foster development of volunteering opportunities for the over 50's.	Increase community support, wellbeing for those being supported and volunteering. Increase community cohesion			

# Objectives – Social Development and Crime Reduction

no	Objective	Outcome	17/18	18/19	19/20
5.	Survey young people on what they would value in the Cleobury of the future	Ensuring Cleobury is meeting the needs of future generations.			











# Objectives – Education, training and Skills

no	Objective	Outcome	17/18	18/19	19/20
1.	More involvement with Lacon Childe and Primary School	Better partnership working and engagement to develop opportunities for children.			
2.	Work with schools and businesses to create more work experience and apprenticeship opportunities and closer relationships.	Greater job opportunities for local people with more appropriate qualifications and access to skills for employers.			
3.	Work in partnership to develop training opportunities.	Improves the employment opportunities for people in the town, ensures skilled labour availability to employers.			

# Objectives – Jobs, tourism and economic development




no	Objective	Outcome	17/18	18/19	19/20
1.	Promote Cleobury as a sound choice to locate your business.	More jobs for local people, reducing the need to move away and ensuring the town thrives.			
2.	Actively promote Cleobury as a tourist destination.	Increased income for local businesses, encouraging investment in the local community.			
3.	Encourage applications for small business development – investigate a high tech hub / business park	Greater local job opportunities. Potentially higher value jobs.			









# Objectives – Health and Wellbeing

no	Objective	Outcome	17/18	18/19	19/20
1.	Improve links with the Medical Centre, NHS Social Care & complementary medical and Wellbeing providers.	Residents better understand the services available and have access to the best possible services.			
2.	Lead on funding a refurbished play area for 4-11 yr olds & an Outdoor Gym for 12ys + Adults.& Dog Exercise area	Occupying and engaging with all ages in outdoor activity, improving health, wellbeing and social cohesion.			
3.	Implement lighting on part of the playing fields and Skate Park Develop BMX track.	Wider and longer use of sporting and youth activities leading to great health and wellbeing.			

# Objectives – Health and Wellbeing ..continued

no	Objective	Outcome	17/18	18/19	19/20
4.	Become an accredited Dementia Friendly Town. Become a Stroke Aware Town. Improve our disability access.	People with Dementia, Stroke or disability, living in or visiting the town are understood, made welcome and find it easier and more satisfying to live here.			

# Objectives – Infrastructure and the environment

no	Objective	Outcome	17/18	18/19	19/20
1.	Accept or take more control over maintenance manpower and equipment for upkeep of the environment.	Self sufficiency during scaling down of County Services. Community see where their money is being spent on a cleaner better safer town.			
2.	Train a Council Officer in Dog Fouling Ticketing and ensure CCTV is used where possible to catch offenders.	A cleaner and safer environment – Be seen to be meeting the concerns of residents and responsible dog owners.			
3.	Secure land for extending the Cemetery	Providing plots for future generations burial.			

# Objectives – Infrastructure and the environment

no	Objective	Outcome	17/18	18/19	19/20
6.	Survey and improve Mobile reception and broadband speeds through working in partnership.	Improved attractiveness of the town to residents and employers. Greater connectivity, less isolation. Future proofing.		