

CLEOBURY COUNTRY 2017 Report

Cleobury Country Ltd is a “not for profit social enterprise company “that is owned by the community through local individuals who own just one £1 share. Any profits made are retained in the company and no dividend payments are to be made to any of the shareholders. Cleobury Country has not received any subsidies or grants from either local or national sources or any outside bodies.

The year ended 30th September was the sixth year of our occupancy of the Cleobury Country Centre and our focus during the past year was to both consolidate the services that we have been providing to the communities that make up Cleobury Country and also to take action to safeguard the long-term future of those services.

The centre now houses as tenants Positive Ground, The Family Business Man, de Courcy May Wealth Management, My Management Company and the Clerk to the Parish Council. In all the centre houses 11 staff.

During the year ending September 2016 Cleobury Country signed a three-year agreement with Shropshire Council for the running of the Cleobury library service thus safeguarding this vital service for the local community.

The fourth edition of the Cleobury Trade directory was published in January and continues to be made available free of charge to homes within the local community. It is hoped that we can also this year produce a tourism leaflet signposting local businesses to incoming visitors.

The Cleobury Farmer's Market is held in and around St Mary's Church on the third Saturday of each month. The market is now in its fourth year and continues to attract around 200 people each month with a wide variety of products from small local businesses.

Cleobury Country continues to organise and run a wide range of competitively priced training courses that allow local businesses to enhance their own and employee's skills and access business training without the need to travel out of the local area. Details of all of the current courses are available from the CCL staff but if the course that you want isn't currently being offered give us a call and let us help you. If there is sufficient demand we would be happy to organise new courses.

The Cleobury Networking group is to change its format slightly this year with an increase in the frequency of the meetings from 12 each year to 20. 4 of these meetings will be “special” outings. The free Cleobury Country Monthly Local Business Bulletin will continue to be emailed to over 600 local businesses each month.

Cleobury Country is here to help the local community and to promote and support the business, environmental and community needs of all of the people living within our area.

If you would like to become involved in the management of Cleobury Country or are able to offer some time as a volunteer in the centre or the library please let either myself or Clare Todd know.

David Webb,
Chairman,
Cleobury Country Ltd