



www.cleoburycountry.com

CLEOBURY THE COUNTRY CENTRE

Chairman's report for the year ending 30th September 2014

I am pleased to be able to present my report to the eighth AGM of Cleobury Country Ltd.

The year ended on 30th September 2014 was the fourth year of operation in the Cleobury Country Centre and was again a year in which we consolidated the wide variety of services we provide to the various **communities** that make up Cleobury Country.

It is this idea of service to the **community** that I'd like to use as the basis for this report.

Cleobury Country Ltd is a not for profit social enterprise company that is owned by the **community** with 92 local shareholders all holding one £1 share.

Cleobury Country does not receive any subsidies or grants from either local or national government sources or indeed any other outside body. The cost of the staff and the building are met from the income earned from the services provided to our customers.

The centre is home to Cleobury library which we consider to be an essential service to **community**. There is a major cost cutting exercise underway in the Shropshire library structure and the directors of CCL are working with senior figures at county level to find ways to reduce Cleobury library costs whilst still retaining the current scope and service levels.

In addition to the library the centre is also home to three businesses – Confidants, Positive Ground and the Family Businessman who between them employ 5 people. The rental income for these offices form a valuable part of our total income. We remain grateful to each of these businesses for both their custom and their friendship.

During January, after two months intensive work by the Cleobury Country staff, 1500 copies of the second edition of the Cleobury Trade directory was published and made available free of charge to homes within the local **community**.

The monthly Cleobury Farmers Market, held in and around St Mary's, continues to attract local traders who value the opportunity to sell local produce to local people. An average of 200 people each month visit the market. To see details of the market dates and other information, please log on to www.cleoburycountryfarmersmarket.co.uk a new web site especially created to service the market needs.

Contact Us at The Cleobury Country Centre:

Tel: 01299 272 300

Email: business@cleoburycountry.com

Website: www.cleoburycountry.com

Cleobury Country Centre,
Love Lane,
Cleobury Mortimer,
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Also Find Us on Facebook & Twitter: [/CleoburyCountryCentre](https://www.facebook.com/CleoburyCountryCentre) [@CMCountryCentre](https://twitter.com/CMCountryCentre)



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The monthly business networking meetings continue to be a success as local businesses meet, make new friends and new business contacts within the Cleobury business **community**. From this has developed the Cleobury Country Networking Bulletin, which is free publication distributed to 600 local businesses each month

CCL continues to organise and run a wide range of competitively priced training courses that allow the **community** and local businesses to update their skills and access required business qualification without the need to travel to Shrewsbury, Worcester or Kidderminster.

Please ask at reception for the program of courses planned for 2015.

The CCL staff supply a variety of computer and design services so if you need help please contact us on 01299 272300 and we'll be happy to discuss and give you a price.

As I said earlier in this report CCL does not receive any financial assistance from outside bodies.

Our costs for supplying these **community** services have to be met in the medium term from our income.

We struggle each year to break even. If you would like a copy of the 2013/4 profit and loss statement please ask any staff member who will answer any questions that you may have.

Cleobury Country – working to promote and support the business, environmental and **community** needs of the 6500 plus people living and working in the area.

David Webb
Chairman
Cleobury Country Ltd 11th March 2015

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