

Figure 23: How respondents use the bus services

Respondents were then asked why they used the bus service. Work/training was given as an option twice in this question, so results have been amalgamated, and are shown at Figure 24.

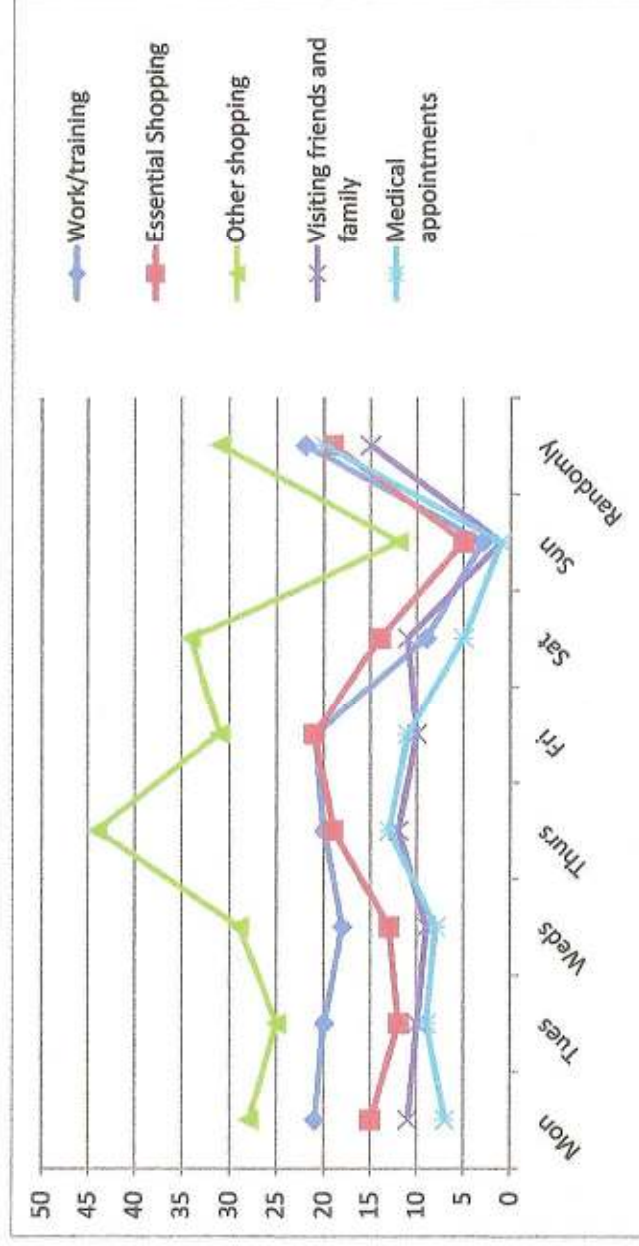


Figure 24: Reasons for using the bus service.

23 respondents also identified other reasons for using the bus service that included:

- Travel to Ludlow College
- Travel to and from train stations
- For days out, leisure and social activities
- When their own vehicle is unavailable.

93.7% of people that used the service believed it to be safe, with 89.5% stating there were enough seats and 84.4% stating services were clean. However 74.7% of respondents thought services were too expensive, with 61.8% not believing that the services represented value for money.

72.5% of respondents did not believe that there were sufficient bus services.