

When broken down by age group, word of mouth is consistent across all age groups. Clarion/Unity is used by approximately 80% of respondents aged over 41, compared to just 38% of those aged under 25, whilst the website is used by 25% of those under 25, compared to just 11% of those over 61.

Nearly 24% of those in the 26 – 40 age group stated they never find out about local events and issues.

Respondents were also asked which facilities they used in the town, and how regularly. Results are shown at figure 14, the Post Office, Bank and Petrol Station, being those most often used. 50.7% of respondents never used Teme Leisure.

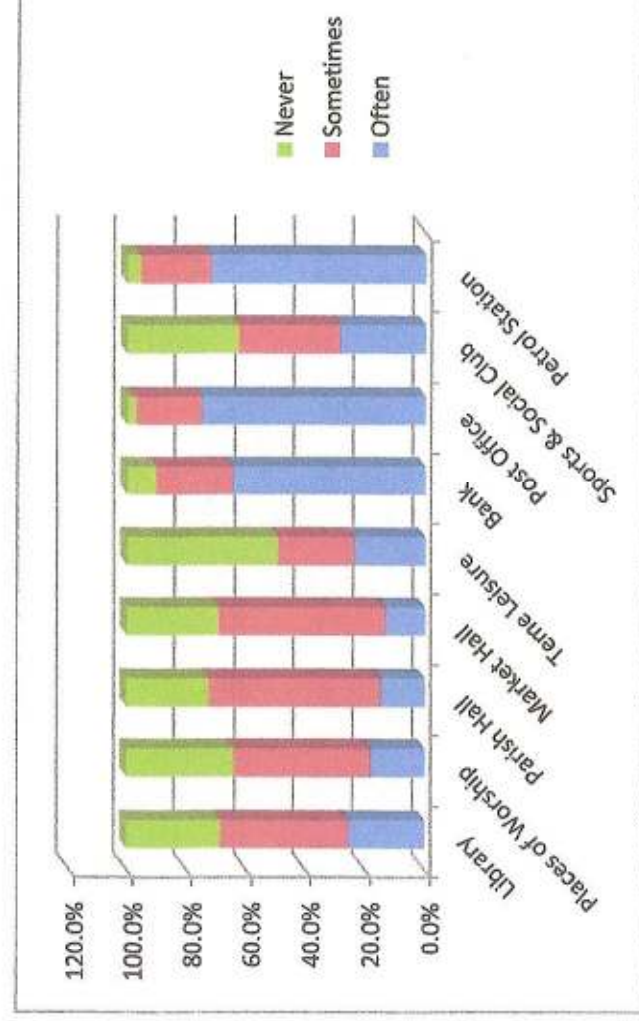


Figure 14: Use of facilities in the town

A further 28 additional comments were made identifying other facilities that respondents used. These included grocery shops, restaurants, Cleobury Country Centre, school field, business centre, playing fields and park areas.

Respondents who had selected that they never used a facility were asked if there was a specific reason why. 95 respondents gave reasons and these are summarised below:

- Facilities are not of interest to or are not needed by the respondent
- Opening hours of facilities do not meet respondents needs
- Respondent uses alternate facilities elsewhere, either for convenience or because the alternative better meets respondents needs
- Facilities provide very poor service
- Facilities are too expensive
- Facilities are unwelcoming
- Lack of transport to be able to access facilities
- Facilities do not provide the services needed

61 respondents suggested activities that they would like to see provided at the parish hall or other facilities. These included:

- Groups/activities for children and young people, including under 5's. Youth Club
- Adult learning activities
- Activities for older people